Antonis Livieratos is Assistant Professor at the Department of Business Administration of the National and Kapodistrian University of Athens specialized in the fields of business strategy, management of innovation and entrepreneurship. He studied Economics at the Department of Economic Sciences of the National and Kapodistrian University of Athens. He holds a master's degree in Management of Innovation and Technology from the University Paris Dauphine (France) and a PhD in Business strategy of new technology-based startups from the University Paris Sud 11 (France). Antonis Livieratos has a long experience in working with startups from various positions. He was the co-founder of several startups and has worked more than 15 years as a coach and consultant for startups in various industries. He is currently heading the Technology Transfer Office and the Business accelerator of the National and Kapodistrian University of Athens (Archimedes Center of Research, Innovation and Entrepreneurship). His research interests are mainly in the fields of open innovation and entrepreneurship. He speaks English, French and German.